



## **Invitation to Quote for the provision of Engagement and Inclusion Research**

You are invited by The Aloud Charity to quote for the services detailed below.

### **Project Specification – Engagement and Inclusion Research**

The Aloud Charity wishes to procure the services of a company or individual who can support us at the start of our investigative journey into being a more inclusive and accessible organisation, as detailed in the **Objectives** below

#### **1. BACKGROUND**

The Aloud Charity was established in July 2012 as a vehicle to deliver the activity of Only Boys Aloud (OBA), the OBA Academi, and Only Kids Aloud (OKA). Now as we approach our 10+2 year anniversary, we are undertaking a review of mission, aims and objectives; of staff structure and governance; of finance and funding. We are considering our brand identity and have developed a new website. We are also piloting a Girls' Project in Cardiff. The results of all this work will form the basis of our 3-year strategic plan.

The Aloud Charity is all about opportunity and aspiration. It is our aim to encourage the young people of Wales to be ambitious for their future – through the power of singing together we strive to equip them with the life skills to fulfil their potential, we teach them to aim high and we offer them experiences which help to develop their self-belief and self-confidence and encourage them to be proud, responsible and respectful contributors to their communities across Wales.

We strive to secure extraordinary performance opportunities for these young people, from Proms in the Park broadcast live on BBC1, to the UEFA Championship Finals, singing with Bryn Terfel and Alfie Boe, from launching a cruise ship to performing for members of the Royal family and singing in the Houses of Parliament.

#### **2. PURPOSE OF THE REQUIREMENT**

We are in a period of change and renewal. We want to be able to communicate clearly with our stakeholders and potential stakeholders in an engaging and meaningful way. But we know that the world has changed since the charity's inception, and we need to respond to this in a relevant and inclusive way. We need to better understand and respond to our stakeholders and be clear about who we are targeting with our work and why.

We want to work with a company or individual who will support us in beginning our investigation into being a more accessible organisation.

### **3. OBJECTIVES**

The specific objectives of the **Engagement and Inclusion Research** are:

- To support us to better understand our stakeholders and potential stakeholders
- To gain a better understanding as to why some groups and individuals do not engage with our work
- To investigate whether our name or the names of our choirs are causes for concern
- To begin to identify potential solutions to moving forward that are deliverable on a short, medium and long term basis in line with the resources available to the charity, recognising that this may mean additional work / investment

### **4. SUPPLIER'S ROLE**

To deliver the objectives, we expect that the Service Provider will undertake the following tasks:

- Engagement with our stakeholders and potential stakeholders to inform an analysis of our strengths, weaknesses, opportunities and threats. These are predominantly, but not exclusively:
  - i. Members – past, present, future
  - ii. Funders – corporate, public, individual donors, Trusts and Foundations
  - iii. Internal – staff, activity leaders, trustees, volunteers
  - iv. Audiences – concerts, press/media, family/friends, virtual, global
- Develop a list of potential local, regional and national partners and connectors / influencers
- Develop a series of recommendations together with identification of resources required for moving forward, considering, but not exclusively:
  - i. Improving our accessibility as an organisation
  - ii. How we can best engage our various stakeholders locally, regionally and nationally
  - iii. How we address barriers to engagement
  - iv. The appropriateness of the charity's name and what alternative options there may be for the various projects we run

This work will be developed in tandem with a new Communications Strategy (also out for quotation) and is a starting point to inform future work

### **5. REQUIREMENTS**

The Supplier should have an understanding of the political and cultural landscape of Wales. They should be able to connect with both Welsh language and English language stakeholders locally, regionally and nationally.

Should the Supplier gather and process personal data in pursuance of the objectives of this contract, then they will ensure all personal data is treated and processed within the requirements of the Data

Protection Act 2018 and our Data Management Policy. We also expect providers to adhere to our Protection of Children, Young People and Vulnerable Adults Policy as applicable.

### **Budget**

The total budget available for this work is **£4,000** (excluding VAT, including expenses).

The Aloud Charity are not bound to accept the lowest or any quotation and shall not be bound to accept the Contractor as a sole supplier.

Prices quoted shall remain firm for the duration of the contract. Value Added Tax (VAT) should be shown separately, where applicable, and the VAT Registration Number given.

### **How to apply**

To apply please send:

- Your signed, completed Appendix 1 form (at the bottom of this document)
- CV(s) or bio(s) of you/the team including details of previous work particularly in the music, cultural and youth sectors
- An outline of your approach to this brief
- A budget breakdown, to include expenses

Any appointment will be subject to The Aloud Charity's standard contract Terms & Conditions.

Please email your application documents to Llinos Williams **recruitment@thealoudcharity.com** by **Thursday November 11th at 3pm**. Please title your email **Engagement and Inclusion Research**.

Applications will not be accepted by any other means and may not be considered if received after this time.

Your quote can be submitted in either Welsh, English or bi-lingually, all applications will be processed the same, irrespective of language

## 6. TIMETABLE

Shortlisting of applicants	15/11/21
Interview / presentation of work (if required)	w/c 15/11/21
Awarding of contract	w/c 22/11/21
Inception meeting	early December 2021
Review meeting	February 2022
Production of final recommendations	08/04/22

The successful supplier will be appointed on a fixed price contract, inclusive of all fees and expenses.

Fees will be paid as each stage is completed to satisfaction, following receipt of an invoice.

30% following formal appointment

50% on completion of Mid Project Review

20% on completion of project

## 7. EVALUATION OF QUOTATIONS

We will evaluate the quotations based on the following criteria:

- Understanding of the requirements of the brief
- The proposed approach / methodology
- Ability to deliver within the allocated timescale with the appropriate resources, including appropriate consideration given to language and accessibility
- An understanding of the stakeholders and potential stakeholders of The Aloud Charity
- An understanding of the political and cultural context of Wales
- Price

**APPENDIX 1  
TO BE COMPLETED BY THE SUPPLIER**

(\* Delete as appropriate)

To The Aloud Charity

1. \*I/We have read the request for quotation documents and subject to and in accordance with The Aloud Charity's Standard Conditions stated, the Conditions of Contract and all relevant documents attached, we offer to supply and deliver the services specified in the Schedule (to the extent which The Aloud Charity may determine in accepting this quotation), in the quantities and at the rate or prices inserted in the Price Schedule.
2. The price offered is subject to payment within \_\_\_\_\_ days of valid invoice date.
3. The quotation together with your written acceptance thereof, shall constitute a binding Contract between us.
4. \*I/We agree to abide by this tender for a period of \_\_\_\_\_ days from the date of quotation return. (If no date is stated then this tender will be valid for 60 days from the returnable date.)

Signed  in capacity of

Name  **BLOCK CAPITALS PLEASE**

For and on behalf of  Date

Telephone (include area code)  Email

**SPECIFICATION AND PRICE SCHEDULE**

*[Insert detailed specification]*

**PLEASE COMPLETE THE FOLLOWING**

POINT OF DELIVERY	DESCRIPTION OF GOODS/SERVICE	QUANTITY	PRICE PER Unit (Exc Vat)	TOTAL PRICE (Exc Vat)
<b>Total (Exc VAT)</b>				£

**VALUE ADDED TAX**

1.	Registration Number (if registered for Value Added Tax purposes)	
2.	Total amount of VAT payable on this tender	£
3.	VAT rate	